

# THE ESFCU REVIEW

## 86th Annual Meeting Recap

February 19th was the 86th Annual Meeting. See the recap on Pg. 2

## Stingers Up! ESFCU and ESU

ESU Employee Appreciation was April 1st! See our fun on Pg. 2

## Board Member Spotlight

Leeds is our featured board member. More on Pg. 3

## New Online/Mobile Banking Experiences Unprecedented Success

### Impressive Adoption Rate

February was a month to remember at Emporia State Federal Credit Union! On February 14th, ESFCU launched a new Online/Mobile Banking experience powered by BankJoy. Although this presented challenges for members and ESFCU staff, the end result was worth the work!

Angie Miller, CEO/President, said “We were thrilled to have over 25% of our membership enroll within the first 48 hours upon go-live. Today, approximately 50% of our members are already enrolled and using our new mobile and online applications from Bankjoy.” As always, Miller is member focused, saying “We are very happy to have the enhanced and improved security features to help keep our member’s information safe.” The new online and mobile banking app empowers members to take more control over their finances and enjoy a convenient, intuitive digital banking experience. ESFCU offers a robust suite of online and mobile banking features for its members, including e-statements, along with other advanced functionalities, such as updated security features, integrated Bill Pay and Joy, BankJoy’s conversational AI tool.

### National Attention

BankJoy is packed full of state of the art technology. The biggest goal was to invest in a product that would provide an enhanced experience for the member. The immediate adoption rate, and continued high usage from ESFCU members, gained national attention. Business Wire posted a PR Release of the success, which was shared to multiple networks such as Yahoo Finance, CU Connection, StreetInsider, and more.

### Extended Access

A major benefit of the new Online/Mobile Banking is the ability to translate the platform to Spanish. Emporia and the surrounding area has a large community of Spanish speakers. This benefit allows equal access for English and Spanish speakers alike.



### Enroll Today

It's not too late to enroll, if you haven't yet! Visit [esfcu.com](http://esfcu.com) for more information, or search for “Emporia State Federal Credit Union” in your phone's Apple App Store or Google Play Store.



### Sign-up for eStatements Today

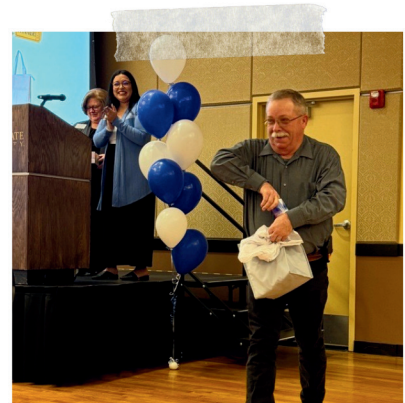
eStatements allow for immediate access to your monthly statements. They are stored securely on Online/Mobile banking for your convenience. Sign-up today by logging into online/mobile banking and clicking the “more” tab.

## Members and Staff Join Together at the 86th Annual Meeting & Online/Mobile Banking Workshop

February 19th was the 86th Annual Meeting in Webb Hall, held on Emporia State University's campus. Members were greeted with an ESFCU branded mug and ink pen, as well as popcorn to snack on. This years Annual Meeting was unique as members had the opportunity to arrive an hour early for a workshop to receive 1 on 1 assistance with the new Online and Mobile banking platform. They were able to enroll for the first time, or learn tips and tricks on how to use the new products. Angie Miller, CEO/President, said, "What a fantastic turnout! Staff was able to help members one-on-one or in a group setting to log in, learn quick tips to navigate the new site and gain confidence."



The meeting began with a call to meeting by ESFCU Board Vice President Jerry Baumgardner. 2023 Scholarship recipients were recognized as well. Miller provided a Presidential Report on the state of the credit union, including a recap of the most recent audit, reporting ESFCU is maintaining expected growth and remains strong, even during a low performing economy. Payson Maydew, Supervisory Committee Chair, presented his report and emphasized Miller's report of ESFCU's success. The meeting concluded with two games of Left-Right-Center, a fun activity for all ages where winners took home 50 Cent pieces and 1 lucky member from each table took the game home! Miller reflected on the night by saying, "It's been a great night! CU Owners gathered together to learn about the future and reflect on the past year."



## ESU Employee Appreciation

ESFCU Staff showed our appreciation for ESU Faculty and Staff on April 1st. Staff received a gift, played Plinko to win cash, entered a drawing for several great prizes, and had an opportunity to take a picture with their friends in the photo booth. Pizza, cookies, and refreshments were served. The best part of the day was being able to catch up with ESU staff and show our appreciation for the contributions to campus and our community. Later that day, ESFCU sponsored the Awards and Recognition ceremony, giving out cash prizes to 10 lucky winners.



## Corky's Cupboard Ribbon Cutting

ESFCU Staff Attended the Ribbon Cutting for the new Corky's Cupboard on ESU's Campus. Corky's Cupboard provides meal assistance for ESU Students experiencing food insecurity. Angie Miller, CEO/President, attended the event and said, "I am so very impressed. They have nearly 3 times the space they've had in the past. It's new, it's clean and inviting plus it's private. I'm honored ESFCU has donated all or part of our Skip Payment proceeds to such a worthy cause."

You can donate at:  
[emporia.edu/student-life/student-involvement-and-organizations/community-hornets/corkys-cupboard/](http://emporia.edu/student-life/student-involvement-and-organizations/community-hornets/corkys-cupboard/) or by calling the ESU foundation.

Image provided by the Emporia Gazette.





## Germann, Maydew Present at Career Day



Jared Germann, Mortgage Loan Officer, and Payson Maydew, Supervisory Committee Chair, presented at Emporia State University's Business School Career Day. Germann covered the session on Banking and Maydew on Accounting. Germann said on his experience "It was a rewarding time to be able to present on the benefits of working for a credit union like ESFCU and hopefully encourage the next generation to consider a career in the banking industry."

## ESFCU Board Member Spotlight: Carmen Leeds

Carmen Leeds is in her 3rd term as an ESFCU Board Member and currently serves on the Scholarship Committee. She has been an ESFCU member for over 7 years and is currently the Memorial Union Director at Emporia State University. She decided to serve "due to my affiliation of working at ESU, so I make sure I keep in mind what the needs of ESU members are. I enjoy the opportunity to make a difference in my community." ESU Staff, Faculty, Student, and Alumni are a major portion of ESFCU membership, so her perspective is important.

Leeds spoke on her tenure saying "I enjoy the other board members and giving input to the credit union management to help voice the needs of the membership."



## FHTC Scholarship Luncheon

ESFCU donates towards FHTC scholarship each year, and we attended the 2024 Scholarship Luncheon. Dulce was a recipient of an ESFCU scholarship this year. Bill Huth, VP of Lending, attended the luncheon and said "Watching the emotion of the guest student speaker made it all seem worthwhile. Knowing that through our scholarship we played a small roll in her ability to continue her education while raising three children on her own. It was a very moving experience, better yet, how many of these stories are out there from the community that we never hear. Knowing that we give scholarships to ESU and the Tech College makes me proud to work for an institution that really cares for our youth."



## If You Build It, They Will Come!

Kevin Costner starred in the 1989 film "Field of Dreams" about building a baseball field on his farm. You might not be interested in speaking to the ghosts of baseball legends, but with ESFCU loan products you can purchase the home of your dreams, or renovate your current house with a home-improvement loan!

Stop by an ESFCU location to pick-up your free baseball Koozie, and ask to speak to Jared or Isabel about our home loan products! Or call/text ESFCU at 620-342-2336.



## ESFCU Donates to Abundant Harvest

ESFCU made two donations as part of the 2023 Skip-a-Pay Program; Corky's Cupboard and Abundant Harvest. Angie Miller, CEO/President, was impressed with upgrades Abundant Harvest has made to their location, "The physical changes by expanding the circle drive gives so much more room for donation bins and the cars / people themselves. It's an amazing thing they do for our community."

## Hoops for Hope 2024

ESFCU once again co-sponsored the Hoops for Hope ESU basketball game to raise donations for the Central Care Cancer Center June Bug Donation.



**HOURS OF OPERATION**

M-F 9:00am to 5:00pm

**DRIVE THRU**

M, T, TH, F

8:30am to 5:30pm

Wed.

9:00am to 5:30pm

Saturday

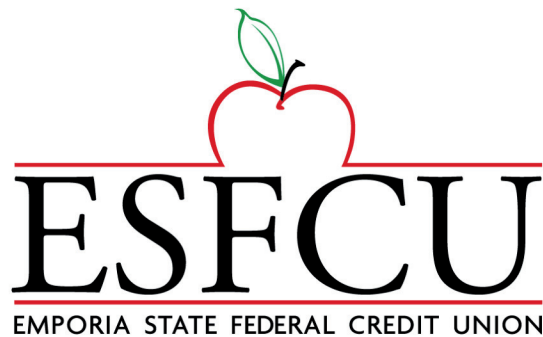
8:30am to Noon

**ATM LOCATIONS**

310 West 12th Ave

2332 Industrial Rd

1 Kellogg Circle (ESU Union)



310 West 12th Ave      Branch Location  
Emporia, KS 66801      2332 Industrial Road

Call/Text: (620) 342-2336

Toll Free: (866) 342-2336

*esfcu.com*

**UPCOMING  
HOLIDAY CLOSINGS**

**May 27th**

Memorial Day

**June 19th**

Juneteenth National

Independence Day

**July 4th**

Independence Day

**BOARD OF DIRECTORS**

**President**

Aron Dody

**Vice President**

Jerry Baumgardner

**Treasurer**

Danica Case

**Secretary**

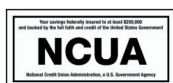
Vicki Brooks

**Directors**

Scott Capes      Kim Kirk

Carmen Leeds      Curtis Simons

Ted Vannocker



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